

# DIAPER NEED AWARENESS WEEK SEPTEMBER 21-27, 2020

## VIRTUAL DIAPER DRIVE

A staggering 50% of children under the age of five live in poverty in Syracuse. The COVID-19 health crisis and subsequent economic fallout have deeply and negatively impacted the lives of these children. They need our help more than ever.

Many parents have recently lost their jobs and rely on public assistance. Diapers are not included in government safety net programs, even during this time of crisis. Because of this, many low-income families often have to choose between buying diapers or food.

We are asking for donations to respond to this increased need for diapers. All donated diapers will help a family in need right here in Central New York.

**CLICK ONE OF THESE LINKS  
TO SEND DIAPERS DIRECTLY  
TO THE CNY DIAPER BANK** >>>



[CLICK HERE](#) TO MAKE A MONETARY DONATION WHICH ALLOWS US TO PURCHASE  
DIAPERS AT LOW BULK PRICES



**1 OUT OF 3 MOMS**  
HAS HAD TO CHOOSE  
BETWEEN GIVING  
THEIR BABIES  
DIAPERS OR FOOD

**LOW-INCOME  
FAMILIES WILL SPEND**



**AS MUCH AS FAMILIES  
WHO HAVE ACCESS  
TO BULK-BUYING  
OPTIONS FOR DIAPERS**

**AN ADEQUATE SUPPLY OF  
DIAPERS CAN COST**



**AND THEY AREN'T COVERED  
BY SNAP OR WIC**

**THANK YOU FOR HELPING  
US WIPE OUT DIAPER NEED!**

[cnydiaperbank.org](http://cnydiaperbank.org) | [facebook.com/cnydiaperbank](https://facebook.com/cnydiaperbank)



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## DIAPER RUN: VIRTUAL 5K

A staggering 50% of children under the age of five live in poverty in Syracuse, NY. The COVID-19 health crisis and subsequent economic fallout have deeply and negatively impacted the lives of these children. They need our help more than ever.

Far too many families are unable to afford a diaper run when they need to, so we're asking YOU to run for them! Run, walk, or crawl during Diaper Need Awareness Week to support the CNY Diaper Bank's mission to wipe out diaper need in our community.

- Virtual 5k Walk/Run (adult) - \$25 (Option to post your time)
- Virtual 5k Walk/Run (youth, 13 - 17 years old) - \$15
- Kids Fun Run, Walk or Crawl (0 - 12 years old) - FREE!
- "Diaper Run" t-shirts are available for purchase when you register!



Raise \$100 or more and your event registration cost is waived. Every \$100 raised provides up to 1,000 diapers to babies in need.

**REGISTER HERE!**

**THANK YOU FOR HELPING  
US WIPE OUT DIAPER NEED!**

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**CNY** **DIAPER**  
**BANK**