

CNY DIAPER BANK



2023 ANNUAL REPORT



MESSAGE FROM OUR FOUNDER

I'm excited to share this annual report with you to highlight the collective impact of our partners, volunteers and donors. As we close in on 10 million diapers distributed since 2016, it's important to recognize everyone who has played a role in making this happen. As you'll see in this report, the bulk of our donations are made by individuals, and it takes a lot of them to create what has become the largest diaper bank program in New York State.

I want to express my deepest gratitude to all who have joined us in one way or another along the way. I hope that this report will encourage you to renew your commitment to our mission of diapers for all.

With sincerest thanks,

Michela Hugo

Michela Hugo, Founder



MISSION

CNY Diaper Bank partners with local social service agencies to provide free diapers to low-income families while raising awareness of diapers as a basic need not being met for all babies.

VISION

A CNY community where every family has access to an adequate supply of diapers.

VALUES

All decisions will aim to provide for the best outcome for the greatest number of our partners, the clients they serve, the issues they address and the future of our community. All parties to any decision will be treated with respect, dignity, compassion, grace, integrity, honesty and humanity. Our message will always be conveyed in a positive way.



FINANCIALS



1,816,809

Disposable diapers distributed

151,401

Average number of monthly disposable diapers distributed

\$545,043

Value of diapers distributed



\$171,057

Money spent purchasing diapers

3,185

Average number of children served monthly

38,218

Total number of children served

FOUNDATION SUPPORT

\$10,000

Amazin' Mets Foundation

\$10,000

The Church of Jesus Christ of Latter-Day Saints

\$10,000

The John Ben Snow Foundation & Memorial Trust

\$5,000

Women's Fund of Central New York

\$10,000

Central New York Community Foundation

\$3,500

Monty's Marvels



National Diaper Bank Network

203,484

Diapers received from NDBN/Kimberly-Clark



BABY2BABY

116,513

Diapers received from Baby2Baby



SOURCES OF DONATIONS

32% Individual Contributions | \$86,959

31% In-Kind Contributions | \$84,948

20% Grants | \$58,500

9% Government Grant | \$25,000

5% Fundraising Income | \$12,790

3% Corporate Contributions | \$7,660

\$275,857 Total Revenue



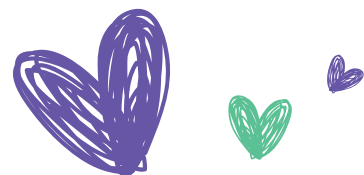
CASH EXPENDITURES

80% Diapers/Formula | \$173,699

12% Personnel | \$25,305

8% Admin | \$18,173

\$217,177 Total Expenditures





**WE ARE THE
LARGEST
DIAPER
BANK IN
NEW YORK
STATE.**



CORPORATE IN-KIND DONORS

Becoming the largest diaper bank program in New York State is no small feat. This has been made possible through the generous support of a very special group of local companies.



PIONEER WAREHOUSING Warehouse Space and Services

Since 2019, Pioneer Warehousing has donated warehouse space and services. This transformative gift made it possible for us to double our distribution during the pandemic and then to sustain that growth. Our relationship with Pioneer Warehousing has directly impacted our ability to provide more diapers to a greater number of families.



DANNIBLE & MCKEE Bookkeeping

We are extremely fortunate to have Dannible & McKee partner Peggy Rowe serving as our board treasurer. Peggy's expert team handles all of our bookkeeping, giving us confidence that our financial records are up to date and accurate.



PINNACLE Payroll Services

When we brought on our first and only paid staff member in 2020, our longtime volunteer and board member Anne Krouse enlisted Pinnacle Employee Services to handle our payroll, saving us time and money.



PINCKNEY HUGO GROUP Marketing and PR

Since our founding in 2016, PHG has been there to assist us with everything from our logo and press releases to event planning and annual reports. A big part of our mission is building awareness of diaper need in the community, and let's just say that PHG has that covered.



2023 DIAPER DRIVES

We would like to highlight the following individuals and organizations that took action and organized diaper drives this year to generate both products and funds. Hosting a drive is an excellent way to encourage others to give while also spreading awareness of this urgent need.



Alina & Lilah Caruso
Andrea Dushame
Baldwinsville Public Library (Meg VanPatten)
Blessed Sacrament Church
Bond, Schoeneck & King
Bousquet Holstein (Kavitha Janardhan)
Caitlin Burke
Carolyn Barnes
Cavalry Club
The Century Club
Church of Latter-Day Saints, Liverpool
Community Bank (Jan Lane)
Danica Minichillo
Danielle & David Hugo
Dara Penny
Delaware Primary School (Boys 2 Men Group)
Dr. Kristen Kukenberger
Enders Road Elementary School
Fayetteville Free Library
First Tee Girls (Daria Webber)
Income Retirement Analysts (Kathy Pieples)
Joseph's House
Kayla Szczesniak
Lesa Wiedemeier

Lindsay Caruso
Liverpool High School Key Club
Manlius Library
McMahon Ryan Child Advocacy Center
Mets Diaper Day
Minoa Free Library
National Grid (Julianne Pease)
Northern Onondaga Public Library (North Syracuse Branch)
Once Upon A Child
Pebble Hill Presbyterian Church
Peggy Liuzzi
Pinckney Hugo Group
Plymouth Congregational Church (John Terry)
Shaina Morrel, Social Justice Springboard Fellow
Skaneateles Girls Volleyball Teams
Soule Branch Library
St. Joseph's Church of Camillus (Jodi Hunt)
St. Mary's Church, Baldwinsville
Starbucks Fayetteville
Taryn Jirousek
United Church of Fayetteville
Velocity Clinical Research (Jennifer Eldredge)
William Batchelor
YMCA Fayetteville



"The diaper bank helped me out so much when I was in need. I was in financial hardship, in between jobs, with no help from my daughter's father. This is such a great organization! Thank you so much!!" - **Family**

"If it were not for the CNY Diaper Bank, my family would have suffered in so many ways by having to make otherwise dire choices that affect areas of our everyday lives, and for that I am eternally grateful. Thank You All." - **Family**



IMPACTS FOR FAMILIES

70%

Reduced stress

80%

Feel like a better parent

69%

Buy non-food essentials

70%

Buy more food

79%

Healthier babies

76%

Pay a bill



We are a proud member of the NYS Diaper Bank Coalition. The purpose of the coalition is to work collectively to ensure that New Yorkers have access to the basic necessities they need to thrive. The coalition works together to support and learn from each other, advocate for policy change and educate on the need for diapers in New York. The group comes together to form a collective voice that works to impact change in communities across the state. In 2023, we successfully lobbied the NYS Legislature to include \$500,000 in funding in the 2023 budget for 16 diaper banks across the state.



WHAT OUR PARTNERS ARE SAYING

“Our new American families always share with me how the diaper bank is such a big help and a need in the community. Especially our big families with multiple children in diapers. They tell me it helps them financially because most of the time they do not have the money to purchase multiple sizes at one time.” - **NEHDA, Inc.**



“The parents and children we serve are able to get diapers and food here at the pantry. One young mother came to me last week; she stated she was totally out of money and needed diapers as she had none. It was a pleasure to be able to assist her.”

- **The Salvation Army**

“We serve children from birth to 5 years old who have identified delays and/or diagnoses. The CNY Diaper Bank has been incredibly helpful to so many of our families.” - **Liberty Resources POST**

“Knowing that the families we serve are experiencing such hardships in other aspects of their lives, by being able to provide basic need items allows them to not have to worry about one additional thing and be able to focus on other pressing needs their families have.” - **Help Me Grow Onondaga**



“Without the CNY Diaper Bank, we wouldn't be able to sustain serving nearly as many clients as we do. We consistently see at least 30 new families a month at our agency as the need continues to increase. Several families have expressed deep gratitude and a sense of relief when they are able to receive diapers from the CNY Diaper Bank, since our agency's own supply can usually only provide around 20 diapers per month per child.” - **New Hope Family Services**

“We provide a wide array of services. The CNY Diaper Bank has been an engagement tool with some families to explore how service interventions can assist in developing healthy habits and partnerships with community resources.” - **Hillside Children’s Center**

“We have one story from last year that especially stuck with me – we had a mom who had been getting diapers regularly from us for her son. Right before Christmas, she came in holding the hand of a very timid little boy who was just about three. She confided that it was her sister’s son, and she had unexpectedly gotten custody. We were able to enroll him right away and get her diapers and some other supplies she needed. She was able to get him enrolled in daycare and get on top of all of his other needs by the next month when she came in. I’m proud we were able to support this little family during such a profound life change and what must’ve been such an overwhelming time for her nephew.” - **Samaritan Center**

“The clients that use our service are very pleased that there is a place within their reach that supplies diapers for their needs. Each week, clients show their appreciation by politely expressing thanks. We serve, for the most part, a very diverse racial/ethnic population and despite the communication challenges for some, we can interpret their gesture of thanks. Certainly, this important service is making a positive impact on the lives of those who use it.” - **Gethsemane United Methodist Church**

“My families that I have served really needed the help; without the diaper bank, they couldn’t make ends meet or put extra food on the table.” - **Bellegrove Missionary Baptist Church**

“Diapers allow us to regularly address basic needs for our families, begin conversations about challenges to their family’s well-being, reduce parental stress and build rapport and trust.” - **Upstate Pediatric & Adolescent Center**

“Several of the families we serve have children in diapers. Providing them with free diapers with their monthly 5-day food distribution is a perfect complement and greatly appreciated by our families who are all financially insecure.” - **DeWitt Food Pantry, Inc.**



“Providing diapers for families helps them not have to worry about one more thing they need for their children. They also appreciate it when we have formula and wipes to give them.” - **Huntington Family Centers, Inc.**



OUR DISTRIBUTION PARTNERS





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Community Volunteer

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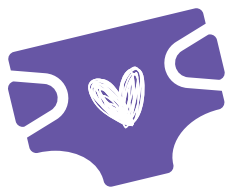
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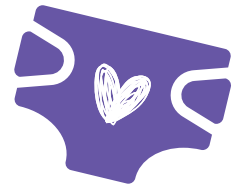


STAFF

Melissa Grobowski | Program Manager
Melissa manages all of the daily operations of CNY Diaper Bank. Coordinating volunteers and tasks, communicating with our partners, scheduling orders and staying on top of our inventory aren't really part-time jobs, but her efficiency, dedication and big heart make it all happen. She's amazing, and we are incredibly fortunate to have her on board.



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